Charlotte-Metrolina Chapter MOAA Board of Directors Minutes September 10, 2024

The monthly meeting of the Charlotte-Metrolina Chapter (CMC) Board of Directors began via Zoom at 4:00 PM on September 10, 2024. President Nelson English and the following officers were online: Ron Morgan, Eric Kelly, and Jay Garbus.

A. Chapter Officer Reports

- 1. President's Report Nelson English. At President English's request, Secretary Kelly opened the meeting with a prayer.
- -Speakers for Fall 2024 meetings were another topic of discussion. Scheduled guest speaker for September is Matthew Winston, a Financial Inclusion Leader with Truist Bank in Charlotte. Truist was a lead sponsor for the CMC 50th Anniversary Dinner in 2023 and the upcoming JROTC Scholarship Golf Tournament. Speakers beyond September are TBD.
- -President English will request national MOAA recruiting/retention funding for future CMC cookouts
- -For recruiting of local JROTC instructors, he will appoint Major Wheeler from Hopewell HS Army JROTC as the lead.
- -Octoberfest 2025 is a go for Red Rocks Café.
- -The annual Toys for Tots drop-off is planned for the November meeting.
- -To avoid a repeat of this year's situation in which scholarship awardee(s) did not provide timely college information for disbursement of funds, we will set a suspense for that action next year.
- 2. Secretary's Report Eric Kelly. Final draft minutes for the August BOD meeting were unanimously approved as amended. Ron Morgan made the motion and Nelson English seconded it.
- 3. Treasurer's Report Susan Bryant.
- -Although absent from the meeting due to travel, Treasurer Bryant provided the following account balances on August 29, before her departure. The General Fund has a balance of \$6,987.72, and the Scholarship Fund has a balance of \$16,717.59.
- 4. Programs Joe Anderson was absent for health reasons and upcoming surgery.
- 5. Membership and Retention Ron Morgan.
- -VP Morgan noted the addition of former Air Force Major Douglas Hall to the membership roster.

- -Again, he urged members to aggressively seek sponsorships (new and renewals) for the JROTC Scholarship Golf Tournament on October 4. He has successfully contacted most of last year's teams, who plan to return. We have 70+ registered golfers, including three groups from Truist Bank, two from Belk, and one each from Compass and Balfour Beatty. Also, President English said that he and Chiquita would contact Omega Psi Phi fraternity brothers to register.
- -VP Morgan mentioned that due to business conditions, Truist Bank would reduce its donation from \$10K to \$5K.
- -For the golf tournament he still needs volunteers for the breakfast and intends to find them at the next CMC meeting on September 15.
- -He advised the BOD to send a reminder message this week about the next CMC meeting on September 15. Jay Garbus agreed to do that.
- 6. Legislative Affairs Tony Castle was absent due to recovery from recent surgery.
- 7. Surviving Spouse Liaison Emily McClain was absent. Last month she stated that she would travel to Washington DC on September 23 for Gold Star Advocacy Week.
- 8. Director Ed Grant was absent due to travel.
- 9. Newsletter Jay Garbus.
- -He will make the Council of Chapters Marketplace available to chapters for purchases of merchandise.
- -He mentioned that a nomination committee is needed for new Council of Chapters officers.

B. Old Business

- 1. Develop strategies to continue our focus on goals from the 50th Anniversary Dinner. (OPEN)
 - a. Market the MOAA brand as we celebrate the CMC legacy and accomplishments. Eric Kelly encouraged members to order MOAA merchandise at the September 2023 Chapter Meeting and composed a short article on the subject for the October 2023 newsletter.
 - b. Recruit new chapter members.
 - c. Develop/strengthen veteran group partnerships in Charlotte area. Examples are attendance at the Veterans Bridge Home (VBH) monthly luncheon in Charlotte, and participating in VBH community service projects such as the Cedar Grover Cemetery cleanup.
- 2. BOD will discuss ways to expand the Golf Tournament Leadership Group.

(OPEN)

- 3. Board members discussed the possibility of moving the CMC general meeting date/time from Sunday afternoon to a weeknight in an effort to attract younger members. One concern is some existing members' reluctance to drive at night. Members agreed to continue this discussion with the new CMC administration. Subsequent updates:
 - -In the March 2024 BOD meeting President English said he would consider this and mentioned a possible phased approach with 2-3 weeknight meetings per year initially.
 - -In the May 2024 BOD meeting Jay Garbus discussed what other NC chapters do; no other chapters meet on a weekend.
 - -In the July 2024 BOD meeting President English said he would distribute a survey at the August 3 cookout regarding future meeting days/times. VP Castle recommended a working group to consider options. VP Morgan stated that we're committed for September and October at Red Rocks Cafe, but that November would be a good time for a change to Trio's on Pineville-Matthews Road, for example. President English mentioned the possibility of using an American Legion or VFW building, at least temporarily.
 - -In the September 2024 BOD meeting President English said he will establish a standing committee of 3-4 members this month to explore an alternate monthly meeting location, as well as day/time. Their goal will be to report findings and propose a recommended solution at the November CMC meeting. On this subject, Ron Morgan stated that (1) Red Rocks Café owner Jon Love is open to a change in the meeting day/time; and (2) Trio's Restaurant on Pineville-Matthews Road will try to accommodate us. (OPEN)
- C. New Business None.
- D. Adjournment The meeting was adjourned at 5:00 PM.